



EJTA Teachers' Conference October 17-18, 2019 **Journalism in a Global Context: Connecting Africa and Europe in Journalism Education**

The Erich Brost Institute for International Journalism and the Institute of Journalism at TU Dortmund University, Germany, warmly invite you to the 2019 EJTA Teachers' Conference!

Venue

Our university is located in central Germany, with the next large airport in Duesseldorf, a 45-minute train ride away. Please check out also possible flight connection to Dortmund airport. The conference will take place at the Erich Brost Institute for International Journalism located on campus.

With Gerd Kopper, Dortmund was one of the founding members of EJTA in the 1990s. Today, the Institute of Journalism in Dortmund has seven professors, 20 lecturers and research assistants and 500 students. In state-of-the art teaching newsrooms, our students produce content for our multimedia brand KURT.

www.journalistik.tu-dortmund.de/en/
www.kurt.digital

Theme

The 2019 Teachers' Conference aims at building bridges between journalism educators in Europe and Africa. In close partnership with the Africa Institute for Media, Migration and Development (AIMMAD) and the African Media Initiative (AMI), and thanks to generous funding from the Robert Bosch Stiftung, we will be able to invite 10-15 colleagues from African countries to the EJTA conference. Additional programs will allow our African colleagues to join you at your European institutes in the week after the Dortmund meeting to strengthen news partnerships (more information to follow soon).

Core issues at the conference will be an exchange about best practices and shortcomings in African and European journalism education, recent challenges to foreign coverage, and an intercultural exchange about the coverage of migration in and from Africa and Europe. We

will organize this EJTA conference with our close partners, ANIMAD as well as the African Media Initiative AMI, representing 2,000 independent news outlets across Africa.

AMI, AP and the Erich Brost Institute have worked together since 2015 in the “Journalism in a Global Context” project, funded by Robert Bosch Stiftung and the German Foreign Office. Since then, we have created a network of journalism scholars and trainers in African countries, conducted joint research projects, and trained 200 African and European journalists in projects in Senegal, Kenya, Nigeria, Ethiopia, Ghana, and Ivory Coast.

<https://brost.ifj.tu-dortmund.de/en/projects/journalism-in-a-global-context/>

Presentations

We invite both theoretical contributions to current challenges in international communication (with a particular focus on migration reporting) as well as insights into best practices in teaching international journalism. A detailed call for contributions will be published in early summer 2019.

Panels

We invite EJTA members warmly to participate in the panels we designed for the conference! Please have a look at the conference program and let us know which panels would be of interest for you. Please contact us at your earliest convenience: susanne.fengler@udo.edu

Organizer: Erich Brost Institute for International Journalism

The Erich Brost Institute is closely affiliated with the Institute of Journalism and focuses on comparative research projects, international conferences, mid-career training for international journalists, and global projects training journalism students in foreign reporting. Among our research projects are the international Graduate School “MEDAS 21” funded by VolkswagenStiftung, the EU project “Media Accountability and Transparency in Europe” and the follow-up project “Global Handbook of Media Accountability”, the multi-lingual “European Journalism Observatory” as well as the ERASMUS+ project “Newsreel” focusing on a comparative analysis of journalism education in four different European countries. Our co-organizer will be Africa Positive e.V., a Dortmund-based NGO directed by Veye Tatah, with a 20-year record of media, social and cultural projects connecting Africa and Europe.

www.brost.org

www.africa-positive.de

www.africanmediainitiative.org

EJTA Conference October 17-18, 2019

Journalism in a Global Context: Connecting Africa and Europe in Journalism Education Drafted programme

Wednesday, October 16

EJTA Board Meeting

Thursday, October 17

10.00 – 11.15

Welcome

Prof. Dr. Metin Tolan, Vice-Rector, TU Dortmund
Prof. Dr. Nico Drok, EJTA President
Prof. Dr. Susanne Fengler, Director EBI
Veye Tatah, Director ANIMAD

Keynote I

„Ten things we need to know about Africa“
Eric Chinje, African Media Initiative

11.15 – 11.45

Coffee Break

11.45 – 13.00

United in Ignorance? Migration and media coverage in Africa/Europe Lightning talks and panel discussion

JIGC Team, EJTA members, African journalism educators (tbd)
Panel host: tbd (EJTA members)

13.00 – 14.30

Lunch

14.30 –16.30

Challenges for Educating International Journalists Research Results and Best Practices

Parallel Panels: Presentations from EJTA members, JIGC research,
MEDAS & SIIC research (tbd)

Social Tour & Dinner

Catering: Kilimajaro Foods

Friday, October 18

- 10.00 – 11.15** **Keynote II**
“Towards Cross-Border Projects in Journalism Education”
Brigitte Alfter, Arena for Journalism in Europe/
Tabea Grzeszyk, Hostwriter
- 11.15 – 11.45 Coffee Break
- 11.45 – 13.00** **Connecting Journalism Education in Africa and Europe**
Lightning talks: EJTA members, African journalism educators, Newsreel
Panel discussion (tbd)
Panel host: tbd (EJTA member)
- Parallel Session: Business Meeting of the EJTA Mid-Career Section**
- 13.00 – 14.30 Lunch
- 14.30 – 15.45** **Working groups for educators directed by Brigitte Alfter
and Tabea Grzeszyk**
- 15.45 – 16.00** **Closing: Towards European-African Educational Projects:
Presentation of the UNESCO Model Curriculum Media & Migration**